

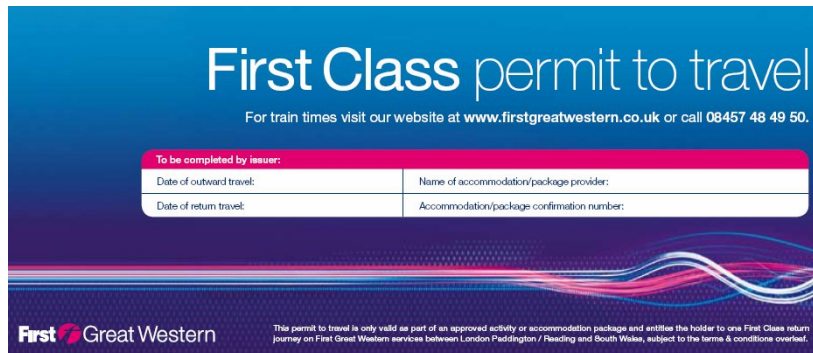
# Wales-Inward Promotion: 'Permits to Travel'

## Background

First Great Western has created a be-spoke, discounted travel permit for approved accommodation activities between Newport and Carmarthen to retail to their client base to encourage inward tourism within South Wales. Valid for return journeys from London Paddington and Reading to Carmarthen, the permits are exclusive to approved accommodation providers / conference organisers / travel agents only and are not available for the general public to buy. Approved accommodation packages include: tourist with overnight accommodation, weekend accommodation or 24-hour conference delegate.

## The Permits

There are separate permits for Standard and First Class, and for Adult / Child.  
Permits are: First Class Return - £50 and Standard Class Return - £25  
Valid from London and Reading to Carmarthen.



**First Class** permit to travel

For train times visit our website at [www.firstgreatwestern.co.uk](http://www.firstgreatwestern.co.uk) or call 08457 48 49 50.

**To be completed by issuer:**

Date of outward travel:	Name of accommodation/package provider:
Date of return travel:	Accommodation/package confirmation number:

**First Great Western**

This permit to travel is only valid as part of an approved activity or accommodation package and entitles the holder to one First Class return journey on First Great Western services between London Paddington / Reading and South Wales, subject to the terms & conditions overleaf.

Standard Class permits are the same but with Standard Class on the front.

## Terms & Conditions

The full terms and conditions of the permits are given on the reverse of the ticket.

- Only valid as part of an approved activity or accommodation package.
- Valid for one return journey until 31 December 2007.
- Not valid on Millennium Stadium event dates, which will be communicated.
- Exclusively for use on First Great Western services only from London Paddington and Reading to South Wales and on Arriva Trains Wales services between Swansea and Carmarthen.
- Travel from London Paddington or Reading is available to Newport, Cardiff Central, Bridgend, Port Talbot Parkway, Neath, Swansea, Llanelli, Pembrey & Burry Port, Kidwelly, Ferryside and Carmarthen.
- For stations west of Swansea, customers generally need to change at Swansea Station onto Arriva Trains Wales local train services to stations listed above.
- The Standard Class ticket is only valid in Standard Class, although a Weekend First upgrade can be purchased on the train, subject to availability, for a supplement payable to the Train Manager for travel on Saturdays and Sundays. For First Class: Valid in First Class accommodation.
- The permit to travel is non-refundable and non-exchangeable, unless the customer's journey is subject to delay or cancellation when they will be compensated for the rail element of the package in accordance with First Great Western's Passengers Charter and National Rail Conditions of Carriage.

## **Time restrictions apply as follows:**

### **From London / Reading**

- Weekdays - Only valid on services departing Paddington before 15:00 (Reading before 15:30)
- Saturdays - Valid on any service
- Sundays - Only valid on services departing Paddington before 15:00 (Reading before 15:30)

### **From South Wales**

- Weekdays - Only valid on services departing after 09:00
- Saturdays - Valid on any service departing after 09:00
- Sundays - Valid on any service

## **How can the Permits be purchased?**

The permits must be bought in advance through First Great Western's Marketing Department only and cannot be bought at stations, on train, via telesales or online.

Approved accommodation providers / conference organisers / travel agents can purchase a **minimum of 6 Permits** per order and will then be invoiced for payment in the usual way.

Please contact:

**Beth Rendle: 01793 499830, [beth.rendle@firstgroup.com](mailto:beth.rendle@firstgroup.com).**

Alternatively, **Anne-Marie Delrosa 01793 499827, [anne-marie.delrosa@firstgroup.com](mailto:anne-marie.delrosa@firstgroup.com)**

## **What is the process?**

Businesses must provide First Great Western with:

- Company name, address, telephone number, e-mail contact, VAT registration number i.e. in order to set up new account
- Contact name and details of person ordering Permits
- Contact name(s) and details of personnel responsible for the handling of the account i.e. for collecting payment
- Number of Permits required
- Purchase Order Number – if PO system is used
- Date required by
- Delivery and Invoice addresses